

Hello!

I'm Charmaine, a self-taught creative fuelled by a passion to build dreams with good design. After 2 years of specialising in content creation and brand identity, I'm looking for fun new opportunities to grow and explore as a creative.

EDUCATION

2021 to Present (Graduating Aug '24)  
Bachelor of Science in Marketing  
Singapore University of Social Sciences (Part-Time)

2016 to 2019  
Diploma in Chemical & Biomolecular Engineering  
Ngee Ann Polytechnic



SPECIALTIES

Content Creation  
Graphic Design  
Photography  
Videography  
Basic Web Design

TECHNICAL SKILLS

Adobe CC	Web Design	Microsoft	Languages
Illustrator	Figma	Word	English
Photoshop	HTML and CSS	Excel	Mandarin
Lightroom	Wix.com	Powerpoint	
Premiere Pro	Shopify		

EXPERIENCE

<p>Folks &amp; Stories</p> <p>CONTENT CREATION BRAND DESIGN WEB DEVELOPMENT</p>	<p>MARKETING ASSOCIATE (FULL TIME &amp; FREELANCE)</p> <p>An all rounded role that included social media management (campaign and content creation), print and packaging design, as well as rebranding and developing an e-commerce website.</p>	<p>Full Time Apr '20 to Oct '21</p> <p>Freelance Oct '21 to Present</p>
<p>Typeface</p> <p>BRAND DESIGN LAYOUT DESIGN</p>	<p>BRAND DESIGNER (FREELANCE)</p> <p>I was tasked to create a visual brand identity for this Interior Design studio. This included the brand logo, digital name cards, presentation decks and a social media launch post.</p>	<p>Aug '22</p>
<p>&amp;Whyte</p> <p>CONTENT CREATION</p>	<p>CONTENT CREATOR (INTERN)</p> <p>Worked with a team of creatives to conceptualise, style and execute studio photography shoots. Also developed graphic visuals for social media platforms.</p>	<p>Aug '19 to Feb '20</p>
<p>Iuiga</p> <p>GRAPHIC DESIGN</p>	<p>GRAPHIC DESIGNER (INTERN)</p> <p>A graphic design role in charge of creating layouts that feature products' Unique Selling Points for their e-commerce website.</p>	<p>Apr '18</p>